There's so much to do during a Tokamachi winter!

Snow Country Fest 2020 in Tokamachi

41st Tokamachi Fresh Snow Jogging Marathon
January 2, 2020 (Thu)

6th Echigo-Tsumari Snow Fireworks
February 29th, 2020 (Sat)

Seasonal Market (HamuLake Market)
January 10, 16, 18, 24, 30, 2020

Kawasaki Snow Festival
March 7th – 8th, 2020 (Sat-Sun)

Oshirakura Baito
January 12th, 2020 (Sun)

2nd Snowfield Carnival Nakasato
March 7th, 2020 (Sat)

Matsunoyama Area

3rd Matsunoyama Onsen Ski Carnival
March 22nd, 2020 (Sun)

Tokamachi Snow Festival Executive Committee
Tokamachi Tourism Information Center
TEL: 0251-57-5955

Organizer: Tokamachi Snow Festival Executive Committee
Support: Niigata Prefecture

Tokamachi Snow Festival

Snow Festival
Painting the Future in the White Snow
2020.2.14 Fri 15 16
6:00am-3:30pm 9:00am-3:30pm 3:30pm-10:00am

http://snowfest.com

Tokamachi Snow Festival
Home page
Facebook
Snow Festival Special Stage

This special stage combines the Echigo-Tsumari Art Field Artists’ Tokamachi Snow Festival and the Echigo-Tsumari Art Field Artists’ Tokamachi Snow Festival. The live performances you can see here will make your snow festival experience even better.

Tokamachi Snow Festival Art Field Artists’ Tokamachi Snow Festival

Featuring Artworks by Echigo-Tsumari Art Field Artists

This specially-tailored event was created by Echigo-Tsumari Art Field Artists and is a part of the Tokamachi Snow Festival. It combines the cultural and artistic elements of Echigo-Tsumari, and you can enjoy various performances and activities throughout the festival.

Date: February 15th, 2020 (Sun) to March 1st, 2020 (Sun)

Snow Festival Tour Bus

Limited Run! Experience local hospitality and snow sculptures at the Tokamachi Snow Festival

This bus is located at the Tokamachi Station West Entrance and Tokamachi City Hall. It takes you to see the snow sculptures and enjoy local hospitality.

Date: February 15th, 2020 (Sat) to March 1st, 2020 (Sun)

Snow Festival Tour

Now it’s even easier to enjoy the Snow Sculpture Art Fest!

The “Snow Sculpture Art Fest” is now more accessible than ever! The bus tour takes you to see the snow sculptures and local sites, making it easier to enjoy the festival.

Date: February 15th, 2020 (Sat) to March 1st, 2020 (Sun)

Opening Festival 2020

The major event which marks the opening of the Tokamachi Snow Festival

Date: February 15th, 2020 (Sun)

Snow Fireworks

Snow Festival Fireworks

Date: February 15th, 2020 (Sun)

Traffic Access

Things to note:

- There is a construction near the train station. Please check the construction schedule.
- Some streets may be closed or have limited access due to the festival.

From Tokyo

- Take the bullet train from Tokyo Station and get off at Tokamachi Station. It takes about 2 hours and 40 minutes.
- From Tokamachi Station, it takes about 20 minutes to get to the festival grounds.

From Hakuba

- Take the train from Hakuba Station and get off at Tokamachi Station. It takes about 2 hours and 40 minutes.
- From Tokamachi Station, it takes about 20 minutes to get to the festival grounds.

Special Train

- Limited Products

- Special Train

- Limited Products