TOKAMACHI SNOW FESTIVAL DOWNTOWN ARRANGA DOWNTOWN ARRANGA



**Taxi Stand** 

Otogi-no-Kuni Art Museum

Lokamachi Station

**Enlarged View** 

Convenienc Store

Office •

\*HIROBA (which means "square" or "plaza" in English) are the Tokamachi Snow Festival event sites

(i) Fstival Information Booth Snow Festival Tour Bus Stop

Echigo Tsumari Culture Hall DANJURO Tokamachi Central Community Central

**OUSHINKAI** Tokamachi

(Supermarket)

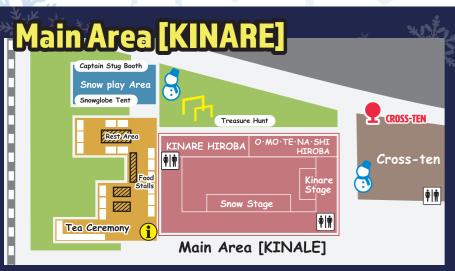
Convenience

Underground

passageway

Restroom

**Temporary Shuttle Bus Stop** 



Lots of food stalls, events and attractions happening here! Access: 10minutes walk from Tokamachi Station.

Sat: 09:00 to 21:30 / Sun: 9:00 to 15:00

### **Events & Attractions**

Free Amazake(limited supply)

#### Saturday 15th

9:30 Opening Festival

11:30 Treasure Hunt (Sign up at 11:00)

11:30 Gosetsu-JAM

(Music Performance)

12:10 Tokamachi Kimono Queen **Photoshoot** 

13:00 Mochi Pounding

14:00 Tea Ceremony

16:30 Tea Ceremony

17:30 Traditional Japanese Music

18:00 JAZZ Live Show 19:00 Japanese Drum Performance

#### Sunday 16th

9:50 Dance & Music Performance 11:30 Treasure Hunt (Sign up at 11:00) 12:00 Mochi Pounding

## **GOURMET GUIDE**



They're delicious in texture and taste so give them a try







#### EKIMAEENENT HIROBA

Sat: 09:30 to 18:00 Sun: 10:00 to 14:00

Access: In front of Tokamachi Station east exit.

Route 117

20 minutes walk

■Post Office

Michi no Eki Cross Ten

Akashi no Yu

nigo Tsumari Museum of

Cross-ten sells a wide range of souvenir There is also a restaurant there

Start heading to right after leaving the Tokamachi Station's

east exit. Once you pass the welcome gates, you'll see a lot of

會會

Supermarket

Police Station

Access: About 10minutes walk from Tokamachi Station east exit

HOUSHINKAI

Toyota •

Car Rental

We recommend the Kajika-zake (cup of sake containing small grilled fish) and Yakitori! Offers free Amazake. Please enjoy the food and company 1

Bunjiro

City Hall 52

TOKAMACHI STATION

Snow Festival Tour Bus line end

5 minutes walk

\*15th(sat) only

KIMAEEVENTHIROBA

#### Sat: 11:00 to 19:00 HIROBA

**TOHOKU DENRYOKU** Sat: 09:30 to 17:00 Sun: 09:30 to 15:00

Access: About 13minutes walk from

Tokamachi Station east exit

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Come ride on our truck' s crane and get a bird' s eye view of Tokamachi!!Feel free to come inside the building for hot drinks and a chat! Mascot characters 'Yutotto', 'Makapu' and 'Tsunappe' meet and greet. Free tea and coffee

# Temporary Shuttle 15th(sat) only

Dus to/110111					
to	Cross-ten	West Exit (In front of Toyota Car Rental)		DANJURO	
	12:40 13:10	→ 12:45 → 13:15	$\overset{\rightarrow}{\rightarrow}$	12:52 13:22	EREE
from	DANJURO	West Exit (In front of Toyota Car Rental)		Cross-ten	
	13:35 16:10	→ 15:42 → 16:17	$\overset{\rightarrow}{\rightarrow}$	15:47 16:22	

# KIMONO QUEEN CONTEST 2020

What? A pageant contest to select the 2020 Tokamachi Kimono Queens. Come and see beautiful Japanese kimono! Entrance is free but there will be a limited number of seats so arrive

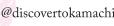
Time: Sun 16th 13:00 (Doors open at 12:30)

Place: Echigo-Tsumari Culture Hall DANJURO













TOKAMACHI CITY TOURIST ASSOCIATION TEL: +81-25-757-3345 ADDRESS: 251-17, ASAHI-CHO, TOKAMACHI CITY, NIIGATA PREFECTURE 7948-0079

fun events!!